

## HALE WELLNESS PRODUCT AND SERVICE CATALOGUE

## **ABOUT US**



An innovative company that specializes in the development of technologydriven solutions for the agriculture, construction, and other industries. We develop customized solutions to meet the needs of our customers and create products that are tailored to their specific needs.

Hale Concept is a team of seasoned experts in software engineering, automation, and robotics. Our expertise spans industries such as agriculture, construction, and manufacturing. Our goal is to deliver custom solutions that meet our clients' needs and exceed their expectations. We communicate clearly and promptly to keep our clients informed. Our passion is creating innovative solutions and constantly improving our products and services.

OUR OFFERINGS INCLUDE INTERNET OF THINGS (IOT) SOLUTIONS, MODULAR BUILDING SOLUTIONS, AND AGRICULTURAL SOLUTIONS.

### THE FUTURE OF WELLNESS IN INDIA

An average Indian millennial now spends INR 4,000 per month on fitness and wellness. This spending will rise in terms of ticket size and the number of people in this bracket

The 21st century has seen a major shift in attitudes towards wellness, with an increasing number of people recognizing the importance of their health and actively seeking ways to control and improve it. While in the past, fitness and wellness activities were only of concern to a small number of specialists, today over 50% of the population is focused on their health and wellness. While many people are motivated by individual factors such as appearance, health conditions, and entertainment, there is also a growing interest in holistic wellness, longevity, quality of life, and maintaining healthy vitals.

To meet this growing demand, the wellness and technology industries have come together to offer a range of products and services aimed at promoting healthy living. From wellness products and fitness wearables to telehealth apps and smart home gyms, consumers now have access to a wealth of tools to help them achieve their health goals. The wellness industry is also embracing new technologies and virtual experiences, delivering a more immersive and transformative approach to wellness. India, for example, is expected to contribute 3-4% of the \$5 trillion global wellness market by 2025, a significant increase from its current share of less than 0.25%. On average, Indian millennials now spend INR 4,000 per month on fitness and wellness, and this figure is likely to increase.

Wellness brands can be broadly categorized into health, fitness, appearance, nutrition/taste, sleep, environment, mindfulness, and social. In the health category, consumers are spending more on health and are looking for convenient and affordable access to care. The focus on health and safety has also led to a willingness to pay more for health-branded products post-pandemic. Health will be defined by the needs of different patient populations and the effective care journeys they require, with a growing emphasis on consumer-oriented healthcare ecosystems to improve patient behavior and outcomes. Additionally, the portable steam sauna experience shower can also be a valuable addition to the wellness market.

### TOP 10 HELATH BENEFITS OF SAUNA AND STEAM



#### HEAR HEALTH

PEPOLE WHO SPEND MORE TIME IN STEAM AND SAUNA WHERE SHOWN TO HAVE UP TO 63% LOWER RISK OF DEATHS RELATED TO HEART DISEASE



#### **MUSCLE RECOVERY**

SAUNA INCREASES CIRCULATION, KEEPING MUSCLES CLEAR OF METABOLIC BYPRODUCTS AND OPEN TO ALL THE NUTRIENTS THEY NEED .ITS ALSO BEEN SHOWN TO INCREASE LEVELS OF GROWTH HORMONE - AN IMPORTANT PART OF MUSCLE REPAIR AND HEALTHY WEIGHT MAINTENANCE



BETTER SKIN DEEP SWEATING IN ASUNA AND STEAM CLEANSES PORES AND IMPROVE

**CAPILARY CIRCULATION** 



#### DEEPER SLEEP

STEAM & SAUNA USE IS CONNECTED TO DEEPER RELAXATION AND RELIEF FROM CHRONIC TENSION



### HORMONE REGULATION & LEAN MUSCLE PRESERVATION

IN ADDITION TO INCREASED GROWTH HORMONR, SPENDING TIME IN A SAUNA IMPROVES INSULIN SENSITIVITY AND DECREASE THE RATE AT WIC MUSCLES ARE BROKEN DOWN FOR ENERGY



#### **IMPROVED IMMUNITY**

INCREASES WHITE BLOOD CELLS AND REDUCES THE CHANCES OF CATCHING CLOD OR FLU BY 30 %



#### **SOCIAL HEALTH**

PEPOLE WHO ARE LONELY OR DISCONNECTED ARE AT EVEN GREATER RISK FOR DEATH THAN PEPOLE WHO SMOKE CIGARETTES ! THE COMMUNITY ASPECT OF SAUNAAND STEAM IS TURLY ONE OF THE MOST POWERFUL TOOLS TO STAY EALTHY ALL YEARS LONG



#### **PAIN RELIEF**

SAUNA & STEAM INDUCES THE RELEASE OF MANY ANTI-INFLAMMATORY COMPOUNDS, AND RESULTS IN TEMPORARY PAIN RELIEF AND INCREASED MOBILITY IN PEOPLE WITH ARTHRITIS



INCREASES STRESS RESILIENCY

INTERMITTENT HYPERTHERMIA PROVIDES A CONTROLLED ENVIROMENTAL STRESSOR THAT PROMOTES RESISTANCE TO STRESS



ALTERNATING BETWEEN HOT AND COLD DURING SAUNA REGLATES TE AUTONOMIC NERVOUS SYSTEM,PROMOTING OXGEN DELIVERY TO CELLS AND EFFICIENT FUNCTION OF ALL TE INTERNAL ORGANS

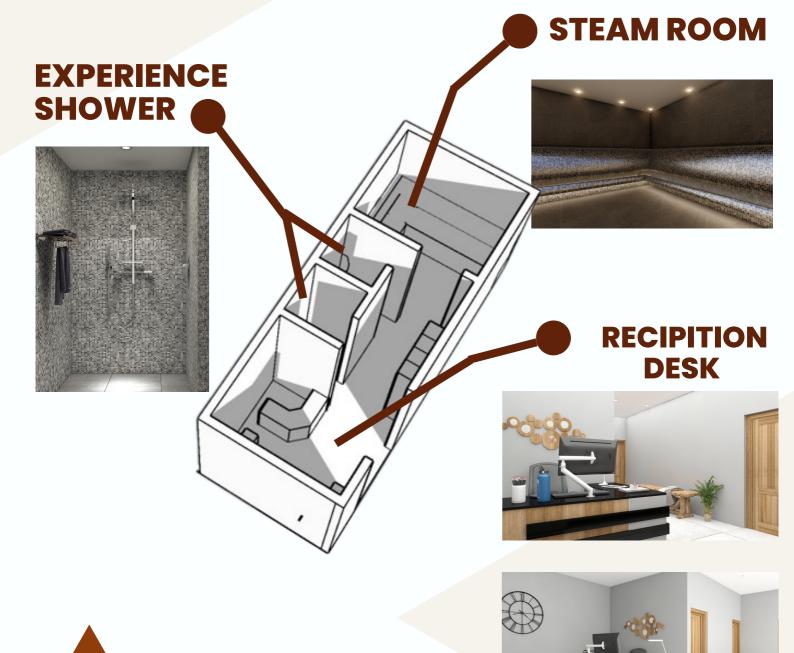
# PORTABLE STEAM SPA UNIT

"We offer a complete portable steam room solution that can be easily installed in football turf resorts, villas, farmhouses, and private properties. Our solution fits into a 7-foot container that is easy to transport and install on-site. We provide a full legs structure warranty and this solution is best suited for the Indian climate. Steam rooms are an important aspect of wellness tourism and luxury and studies show that people will be investing more money into wellness in the coming years."



## **OVERVIEW**

"The 3D render image below displays the interior view of the steam room cabin. It provides a visual representation of the design and layout of the steam room, showcasing the various features and elements such as the seating area, shower, control panel, and lighting. The image provides an insight into the functionality and aesthetic appeal of the steam room, making it easier to understand and appreciate the product."





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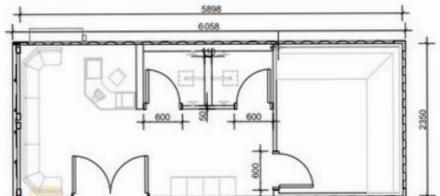
"The 2D drawing serves as a reference and provides a comprehensive overview of the dimensions of the portable steam room. This illustration gives a basic understanding of the overall appearance of the steam room, showing its size and layout, including key elements such as seating, shower, and control panel. The 2D drawing is a useful tool for visualizing the final product and determining its suitability for your specific needs."

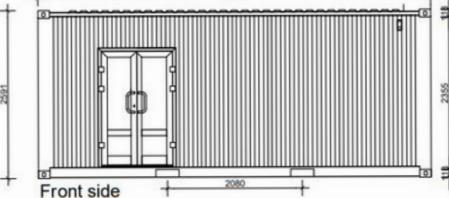


door end

2080 Back side 5898 plan 5702 6058

roof top 5702 6058 0





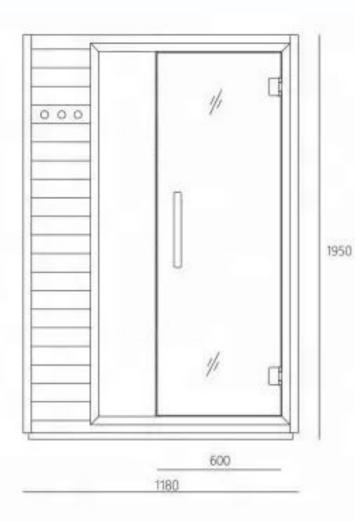
# PORTABLE SAUNA ROOM

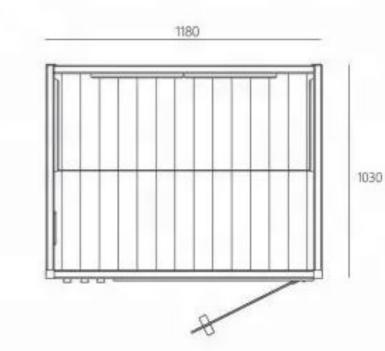


"Our portable sauna room is designed for ease of installation and can be set up in a variety of settings including hotels, gyms, resorts, hospitals, ayurvedic and even football turf. Saunas have numerous health benefits, including improved circulation, relaxation, and stress relief. Our portable unit provides a convenient way to enjoy the benefits of a sauna without the need for permanent installation. Whether you're looking to enhance your hotel's wellness offerings, provide a stress-relieving experience at your gym, or promote holistic healing in an ayurvedic hospital, our portable sauna room is a suitable choice."

Installing HaleWell products is easy and straightforward. The manual provided with each product is detailed and simple to follow, allowing for a successful selfinstallation. However, if you prefer, our team of experts can also perform the site installation for you in a very short amount of time. With the expertise and experience of our technicians, you can rest assured that the installation will be done efficiently and correctly. Either way, you will have your HaleWell products up and running in no time.









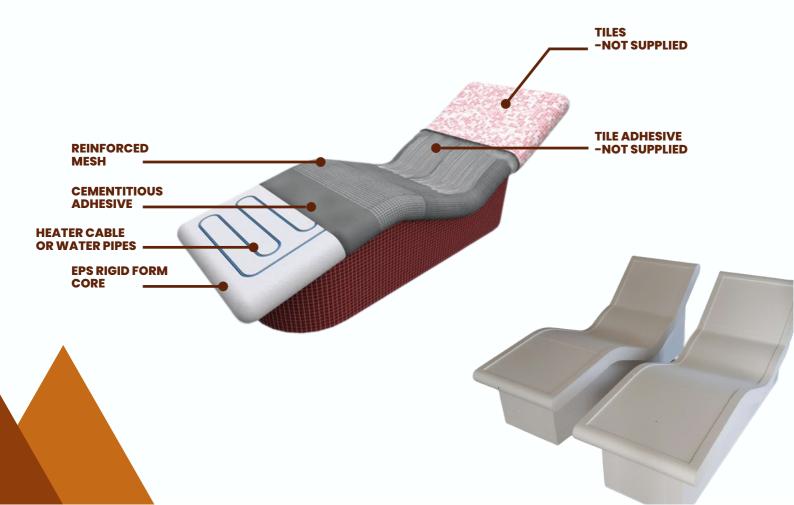




# RELAXATION LOUNGERS

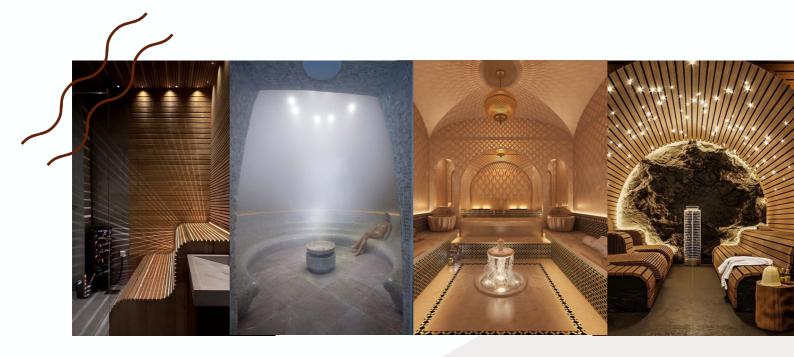
We are a company that specializes in designing, manufacturing and supplying custom relaxation loungers and benches for spas. Our products come in both heated and non-heated versions and are made using top-quality materials. These loungers offer various health benefits, including improved circulation, reduced muscle tension, and decreased stress levels. They can be used in different environments such as homes, hotels, outdoor patios and recreation areas.

We offer two types of heating systems for our loungers - electric and water-based. The electric heating system provides a warm and comfortable experience, while the water-based system allows for a more immersive and soothing experience. Whether you're looking for a tranquil haven in your home or wish to provide a luxurious spa experience for your guests, our custom relaxation loungers and benches are the ideal solution.



### SPA DESIGN AND BUILD SOLUTIONS

At HALE WELLENSE, we specialize in the design and construction of worldclass spa facilities, including steam rooms, showers, ice towers, saunas, bucket showers, hamams, and Moroccan baths. Our experienced team of engineers and craftsmen is dedicated to creating customized spa spaces that meet the specific needs and preferences of each client. With a focus on high-quality workmanship, attention to detail, and timely completion, we have established a reputation for excellence in the industry. Whether for hotels, villas, apartments, gyms, or other properties, we have the skills, experience, and resources to bring your vision to life. Our commitment to exceptional customer service and top-notch construction standards make us a top choice for spa development projects both in India and abroad.





### WELLNESS ANNUAL MAINTENANCE PACKAGES

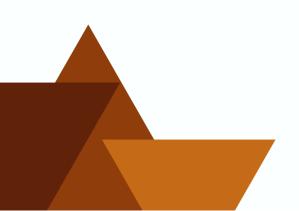
At HALE Wellense, we are dedicated to providing top-notch maintenance services for spa systems such as steam saunas, hammams, and more. Our team of highly skilled and experienced technicians undergo specialized training in Wellense maintenance, ensuring that your spa system is in good hands.

We understand the delicate nature of spa systems and follow strict European standards in all of our maintenance activities. Our commitment to excellence and quality is reflected in the meticulous documentation of all maintenance activities, ensuring that every aspect of your spa system is properly cared for.



Our services are available in India, the GCC, and Asia, giving you peace of mind that your spa system is always in good hands. Our maintenance process involves routine checks and preventive measures to ensure that your spa system is functioning smoothly. In the event of a breakdown, our on-call technicians are available 24/7 to quickly resolve any issues.

In conclusion, at HALE Wellense, we are dedicated to providing comprehensive spa system maintenance services, using the latest techniques and technologies to ensure that your spa system is always in top condition.



## CONTACT INFORMATION

At Hale Wellness, we are dedicated to providing top-notch customer service and promptly addressing any inquiries you may have. As a key player in the wellness industry, we are eager to join forces with individuals who share our vision for enhancing mental and physical health. Our team is passionate about promoting wellness in society and working towards this objective together. If you have any questions or concerns, we encourage you to reach out to us. Our contact details can be found below.

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